# Foreign exchange solutions for businesses

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www.rationalfx.com

### About us

Rational Foreign Exchange Ltd is a global foreign exchange broker and payments provider independently owned, founded in 2005 by Paresh Davdra and Rajesh Agrawal.

With international offices and a global HQ in London, RationalFX provides foreign exchange and international money transfer services to individuals and business customers.

RationalFX has no debt and possesses an enviable track record of profitability and growth. To date we have made international payments worth more than \$12 Billion and have over 150,000 registered clients.

Rajesh Agrawal, our Non-Executive Chairman is the Deputy Mayor of London for Business.



# Helping businesses ince 2005



### Corporate Foreign Exchange

RationalFX offers corporate currency solutions to all types of business ranging from sole traders up to large PLCs. With over ten years of experience and knowledge within the FX markets our dedicated team are here to provide you and your business with a proactive service and market knowledge helping you manage currency risks and market fluctuations.

#### WHAT WE OFFER:

- Highly competitive exchange rates
- Proactive tailored service
- Same day transfers
- Spot and Forward contracts
- Limit order facility and stop loss facility
- Free currency audit
- Free daily market commentary

To arrange for a free currency audit, please call 0207 220 8181 or email: UKSales@rationalfx.com

#### CONSULTATIVE CURRENCY AUDIT

Understanding your business will enable us to identify your needs and improve the timing and execution of your currency transactions. A free Currency Audit on historic spot and forward trades enables us to establish exactly where we can improve and to what extent. All information provided is strictly confidential.

#### HIGHLY COMPETITIVE RATES

Foreign exchange is our speciality. Our low overheads, means we are able to offer rates of exchange better than you are likely to be receiving from your bank.

#### A PROACTIVE SERVICE

Your dedicated dealer will get to know your business and then tailor solutions which suit your specific requirements; keeping you informed of advantageous moves in the markets and more importantly, helping you protect your profit against adverse movements in the market.

#### MARKET COMMENTARY

As a client of RationalFX you will also benefit from our daily and weekly market commentaries, as well as rate alerts and regular bulletins; keeping you fully up to date with all the breaking news and events within the FX markets.

#### SAME DAY TRANSFERS ON SELECTED CURRENCIES

Our professional back office experts will ensure that your payments are sent quickly and securely across the globe, giving you peace of mind in the knowledge your deadlines are met.

# Types of contracts

There are various FX contracts that RationalFX can offer to suit your specific payment requirements.

Our currency market experts will be happy to explain how each one works and the benefits each contract can bring to you; providing you with all the information to make the right decision, at the right time.



SPOT

- Make a currency payment there and then.
- Currency will be purchased at the live market rate.
- Sent to your chosen beneficiary.



#### FORWARD

- Fix the rate for today for a specific date in advance.
- Secure a rate for up to 2 years.
- Enabling you to hedge against exchange rate fluctuations and adverse market movements.



#### LIMIT ORDERS

- A Limit order enables you to target an exchange rate which is not yet available on the live market.
- We will automatically purchase the currency on your behalf once the rate is reached.



#### STOP LOSS

- Enables you to set a worst-case scenario exchange rate.
- Triggers when the market drops to undesirable levels to protect you against the rate continuing to fall.
- If the market improves we will continue to adjust it upwards to more desirable levels.

## Risk Management

When it comes to managing the risks you face in treasury management, one size most definitely does not fit all businesses.

By building an understanding of your business, strategic goals and operational realities, we can tailor and devise integrated FX solutions which aim to reduce risk, making the most of markets moving in your favour and protecting you in the event the markets move against you.



### Corporate Online Dealing

We are very proud to be one of the first companies in the UK to provide an online dealing and payment platform to our clients.

Whether you have small but frequent payments to make to suppliers, or larger currency requirements our online platform with bulk payment capabilities can deliver the service you need.

Use our online platform 24 hours a day, 7 days a week; giving you flexibility to trade as and when it suits you.







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### What our clients say:

"They have been excellent. They have worked hard with our membership team to make sure they are well briefed, they are active at our events and most importantly they are achieving genuine savings for our members."

Corin (a leading UK Chamber)

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"I was with two FX companies before I opened an account with RationalFX, but after a short time RationalFX demonstrated they are the only broker to use. They not only give me great rates but also give me market information along with analysis and resistance levels to keep me in the loop at all times on the build up to my trades.

I would recommend this company to whoever needs a professional, well informed hand with exchange rates"

Hiten (an international recognised Electrical company)

"RationalFX not only beat the banks exchange rates by over 3% but also provide me with market updates and other services such as forward buying, spot trades and limit orders.

*I am extremely satisfied with RationalFX and highly recommend their services."* 

Amrita (a global Clothing company)

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Full references available upon request

### Currency integration Solutions

We offer business clients a variety of bespoke options to integrate our services:

INTEGRATE OUR ONLINE PAYMENTS PLATFORM

Allow your customers to make payments in another currency via a RationalFX secure page. RationalFX will then take care of the currency conversion and guarantee the best exchange rate.

### END TO END PAYMENT PROCESSING

RationalFX can enable automation payment processing through an API connecting with your in-house systems, meaning you can make more informed decisions around your FX flows and strategies.

### CREATE A WHITE LABEL SOLUTION

Replicate our platform with your company brand. Promote this new service as an invaluable resource and extension of your business whilst we take care of processing the payments.

Call us on 0207 220 8181 or email UKSales@rationalfx.com to discuss your requirements

## **Regulatory Information**

RationalFX is a regulated and prudently managed company - subject to a number of registration and regulatory frameworks from HM Government and across the European Union.

### Registered Company

RationalFX is a trading name of Rational Foreign Exchange Limited, which is registered in England, Company number 05385999.

Registered address is Level 32, One Canada Square, Canary Wharf, London E14 5AB.

### Financial Conduct Authority

Under the Payment Services Regulations 2009, RationalFX is authorised by the Financial Conduct Authority (FCA), FRN No: 507958, for the provision of payment services.

### HM Revenue and Customs

Under the Money Laundering Regulations 2007, RationalFX is registered as a Money Service Business (MSB) with HM Revenue & Customs, MSB No. 12206957. RationalFX has a full-time Money Laundering Reporting Officer (MLRO).

### Client Funds held in seperate Client Account

In line with our regulatory framework and consistent with good practise, all clients' funds are held separate from RationalFX funds in a segregated client account. Your payments and transfers are not held by us and we earn no interest from holding onto client funds.

### RationalFX in the European Union

Rational Foreign Exchange EU, UAB is an EMD Agent of UAB PayrNet, an Electronic Money. Institution authorized by the Bank of Lithuania under the Law on Electronic Money and Electronic Money Institutions (license reference 72, issued on 2020-08-28) for the issuing of electronic money and provision of the related payment services.

### Contact us

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### **Rational FX**