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Filter Manufacturer FilterFinder Celebrates 1 Year Anniversary  
**FilterFinder**

# Filter Manufacturer FilterFinder Celebrates 1 Year Anniversary

FilterFinder, one of the UK's largest hydraulic filter online stores, has hit an incredible milestone after officially launching just over a year ago, celebrating their first birthday on 1st December 2021.

FilterFinder is a sub-division of leading filtration manufacturer Micro-Mesh, and over the last year they have achieved an enormous amount of success, growth and expansion all within the first 12 months of trading. Since the company officially launched, they have fulfilled more than 400 customers' needs, been nominated for Make UK's Manufacturing Awards 2021, and have maintained a 4.5/5 TrustPilot score. Not only that, but FilterFinder also launched a new website back in October, as well as showcasing a total revamp of their logo and overall brand look. It's been a busy year for the company to say the least!

FilterFinder's primary aim with the rebrand project was to communicate their vibrancy and expertise more effectively, whilst maintaining a consistent and professional design that resonated with customers.

Elliott Underwood, Head of Online Sales, stated 'We felt it was the right time for FilterFinder to undergo a rebrand because we wanted to reflect the brand's persona in a way that hadn't done so previously. The new design is significant to our direction and positioning, aiming to provide a more coherent and modern experience for customers. We wanted to connect more effectively with them in the ever-growing market of filtration, which we feel we have achieved so far.'

To accompany the rebrand, FilterFinder announced that they were also launching a new website to heighten their customers' journey and experience even further. Notably, this was a huge turning point investing heavily into website development to offer a seamless user experience, as well as their customer support function, stock counter, product range categories, and more.

Elliott continues, 'We set out with a mission to make the complicated process of buying filters quick, simple and easy for our customers which is why we made the decision to revisit our website. With customer service at the heart of everything we do, it was imperative that we enhanced our website and implemented more advanced features to provide a smoother experience across all devices.'

Since the website launch and rebrand, FilterFinder has received an overwhelming number of positive responses from both customers and like-minded industry professionals. Kevin Oakman, a customer of FilterFinder, stated 'Just a few words of thanks to the FilterFinder staff and management - what great service and I really appreciated the phone call to check if I was happy, shall keep them at the top when ordering



more filters, many thanks!'. This is just one of the many positive reviews FilterFinder has received over the past year, highlighting how much the business prioritises customers to provide an unrivalled experience and service.

FilterFinder remains proactive by continually investing in its customer-focused offerings to provide the best service possible. From improved quality-assurance systems to new equipment, the company has its sights set on becoming one of the most successful filtration providers in the UK, after an incredibly successful first year of trading. The image on the left shows a timeline of what the last 12 months has brought for FilterFinder.

After reflecting on an incredible year, Elliott states, 'I'm extremely happy with the progression and growth FilterFinder has achieved in the first year. It's been great to see everyone thrive, both as a team and individually, in an effort to bring the brand to life and exceed customer expectations.

Despite evolving as a brand, our values and principles have remained true to our company vision throughout. I'm proud of the hard work, effort, and enthusiasm that every team member has shown over the past year - it's a true testament to our

company ethos, which is delivering value to our customers. We are thrilled to have achieved so much in such a short amount of time and we can't wait to see what this next year brings for FilterFinder!



Contact here:  
[support@filterfinder.co.uk](mailto:support@filterfinder.co.uk)  
[www.filterfinder.co.uk](http://www.filterfinder.co.uk)  
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Enter part number (min 3 characters)

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Part HC9700FCN27H  
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3



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 Delivered in 2 - 3 working days  
 Get it by **TUESDAY 14th SEP**

Units	Per Unit
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5-9	<b>£171.29</b>
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Any quantity that is not available has a lead time of 6 - 8 weeks

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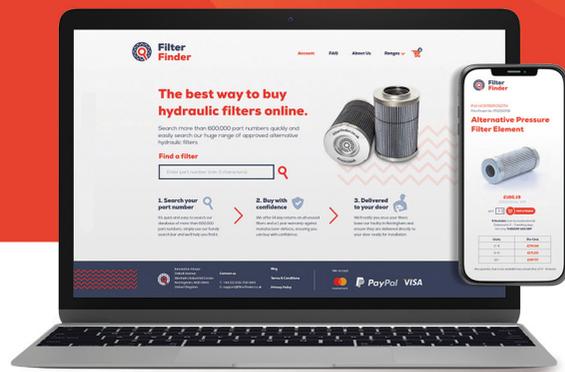


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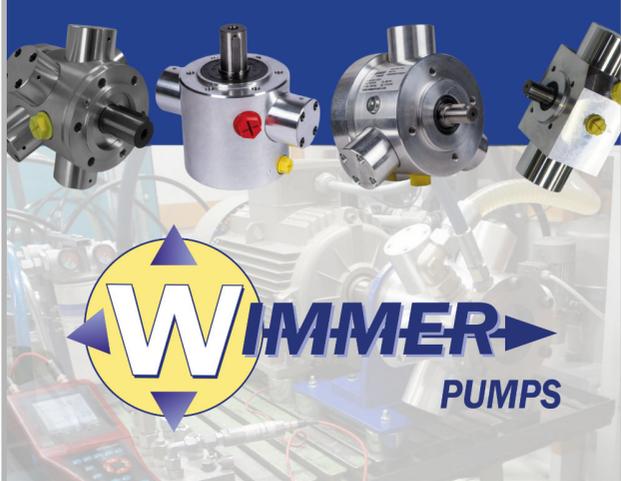



Check out the **BRAND NEW FilterFinder** website and use our quick and easy search function to discover a database of more than 600,000 part numbers. From Donaldson and Pall to Rexroth and Hydac, you can find high-quality OEM alternative hydraulic filters at the click of a button.

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### Why buy from FilterFinder?

- Our transparent pricing ensures that you get the best products for the best price
- Our cross-reference database contains more than HALF A MILLION hydraulic filter part numbers
- Our easy to use website takes the hassle out of the outdated 'quote, confirm, order' process

Get in touch with a member of our friendly team by visiting our website > [filterfinder.co.uk](http://filterfinder.co.uk) or emailing us at > [support@filterfinder.co.uk](mailto:support@filterfinder.co.uk)



# The Manufacturers' Directory

Here is a list of all the manufacturers on the Manufacturers' Advertising Platform (MAP)



**Filterfinder**  
UK  
Filters  
[www.filterfinder.co.uk](http://www.filterfinder.co.uk)  
[support@filterfinder.co.uk](mailto:support@filterfinder.co.uk)



**Lynch Fluid Control**  
Canada  
Manifolds & Valves  
[www.lynch.ca](http://www.lynch.ca)  
[fpeterson@lynch.ca](mailto:fpeterson@lynch.ca)



**Flowution**  
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[www.hofhydraulic.com](http://www.hofhydraulic.com)  
[Paulflintoff@hofhydraulic.com](mailto:Paulflintoff@hofhydraulic.com)



**Mack Automation**  
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Cylinders  
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[robert.k@mackcorp.com](mailto:robert.k@mackcorp.com)



**Fortress**  
UK  
Safety Equipment  
[www.fortressinterlocks.com](http://www.fortressinterlocks.com)  
[steven.meadows@fortressinterlocks.com](mailto:steven.meadows@fortressinterlocks.com)



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[dvargas@noshok.com](mailto:dvargas@noshok.com)



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[s.sala@h-s.it](mailto:s.sala@h-s.it)



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[bethjones@rozone.co.uk](mailto:bethjones@rozone.co.uk)



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Hydraulics  
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[export@hydro.com.pl](mailto:export@hydro.com.pl)



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Cleaning Solutions  
[www.tandteco.com](http://www.tandteco.com)  
[mike@tandteco.com](mailto:mike@tandteco.com)



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Pumps  
[www.wimmerpumps.com](http://www.wimmerpumps.com)  
[marc@hydroserv.eu](mailto:marc@hydroserv.eu)



**Wropol Engineering**  
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Hydraulics  
[www.wropol.pl](http://www.wropol.pl)  
[hydraulika@wropol.pl](mailto:hydraulika@wropol.pl)

# FluidPowerNet 2022 by numbers

FluidPowerNet continues to be an excellent source of hydraulic, pneumatic & automation parts for distributors across the world, with...

# 1,300,000+

hydraulic, pneumatic & automation products in our database!

**29,600+**  
Parts  
searched

**1,900+**  
Wanted  
items

**5,900+**  
RFQ's  
received

**180+**  
New  
members

 73 distributors | 69,282 parts

 62 distributors | 36,644 parts

 38 distributors | 5,566 parts

 32 distributors | 7,535 parts

 32 distributors | 7,026 parts

 28 distributors | 8,720 parts

 29 distributors | 23,919 parts

We have 450+ Brands listed on FPN!





"FluidPowerNet is a smart hydraulic social network that helps you meet people, find new opportunities and solve problems. We are happy to be part of this family and as a member, we are happy to help all the other members with our stock and support! Speak to you soon on FPN!"

Federico Ferrari - Parmafluid S.r.l

